

**University of Iowa
State Fair Booth
August 8-18, 2024
Volunteer Information**

IOWA

- **Attire** – You will be provided a black University of Iowa t-shirt when you arrive. Please plan to wear it with black or tan shorts, skirt or slacks, and comfortable shoes (you will be standing in most volunteer positions). Note the Varied Industries Building is air conditioned, but it can be hot getting to and from the building.
- **Parking/Shuttles** – If you requested a parking ticket, parking is in the North lot of the fairgrounds by using the ticket we send to you. Please be aware lots are likely to fill up by late morning or early afternoon on weekends or during high-attendance events. An alternative is to take a shuttle from Southeast Polk High School, Center Street or the State Capitol, and other locations in Des Moines. See <https://www.iowastatefair.org/visit/parking-dart-park-ride> for more information.
- **Booth Location** – The UI booth is in the Varied Industries Building, on Grand Ave. across from the Grandstand. The UI exhibit is in the southwest corner of the building and is denoted on the included map.
- **Check-In** – Please plan to arrive a few minutes before your shift begins to allow for a shift change and check in with a booth lead. You will receive a t-shirt and nametag when you arrive at the booth. We do have a space in the storage area for small bags and purses however, space is limited so please do not bring large items with you.
- **What you will be doing** – Volunteers will be greeting and answering questions from fair attendees, handing out football posters, reusable bags, pencils, buttons, and temporary tattoos, assisting in booth traffic around the trophies and interacting with Herky and the Iowa Spirit Squad.

Guidelines for volunteers –

- Remember you are representing the University of Iowa and you may be the first contact for a potential student, donor, or ticket buyer. First impressions are important!
- Be polite, patient, professional and always be willing to help fairgoers and other volunteers
- Be upbeat and positive about the University of Iowa, its programs and people. Please do not negatively comment about other schools.
- Be knowledgeable about the University. Please read the University of Iowa highlights included and also on our State Fair website linked below. If you don't know the answer, don't worry just ask the booth staff or admissions counselor.
- Please refrain from using your cell phone or texting during your shift.
- You can certainly take short breaks (bathroom, drink, etc.), but please don't leave your area unattended. Please, no food while working in the booth but water and beverages are fine. We will provide water for volunteers.
- And most importantly, have fun and Go Hawks!

For more information about the University of Iowa booth at the Iowa State Fair please visit <https://statefair.sites.uiowa.edu/>